

County of Santa Clara

Public Health Department

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FOR IMMEDIATE RELEASE

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Santa Clara County Public Health Department Promotes Healthy Babies at Paramount's Great America

WHAT: The Santa Clara County Public Health Department and Paramount's Great America will host the 2nd Annual "Celebrate Healthy Babies Fair" to educate mothers and other visitors on proper infant care by providing information and interactive activities about various health topics. The three winners of the "Healthy Baby Essay Contest," who will share a prize of \$500 in gift certificates, will be announced.

The Santa Clara County Public Health Department programs will provide information on prenatal/postnatal care, nutrition, dental health, immunization, HIV/AIDS, tobacco cessation, family planning, violence prevention, child safety and more. The program goal is to ensure that families can obtain health services.

WHEN: Sunday, August 10, 2003, from 10a.m to 3p.m.

WHERE: **Paramount's Great America**, Santa Clara, CA
Celebration Plaza near the front gate

Media enter through Agnew Road entrance

WHY: Parent education is key to a child's health and well-being. The Public Health Department seeks to increase the knowledge of parents and empower them to make informed decisions about their child's health.

MEDIA INTERESTS:

- Baby Dance Contest sponsored by *Gymboree and Babies R Us* at 11 a.m. & 12 noon
- Healthy Baby Essay Contest winners announced at 2 p.m.
- Health Booths, games, raffles, and appearances by Paramount's Great America characters throughout the day